

# X·TRA

## X-TRA CONTEMPORARY ART JOURNAL ADVERTISING SPECS

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Color mode CMYK

Images contained within the ad must be 300dpi resolution

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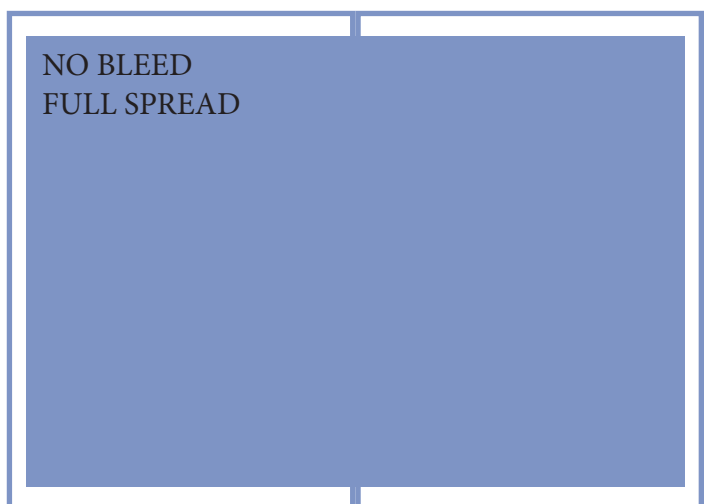
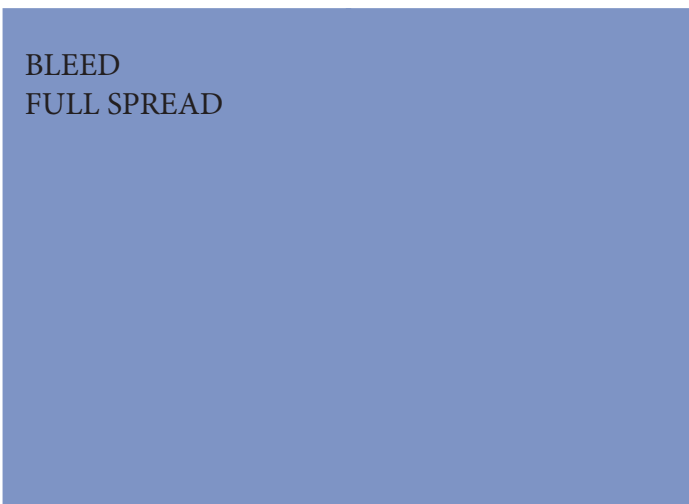
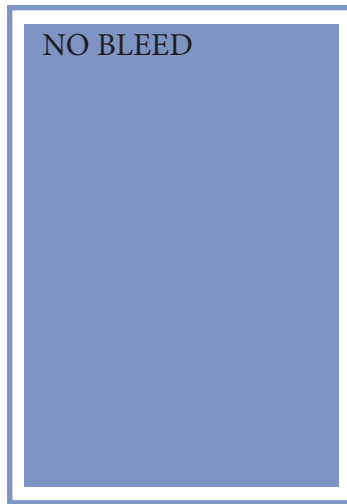
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## X-TRA CONTEMPORARY ART JOURNAL ADVERTISING Volume 19 2016/17

### PRINT AD CALENDAR

ISSUE	FALL 2016, 19.1	WINTER 2016/17, 19.2	SPRING 2017, 19.3	SUMMER 2017, 19.4
Reservations	June 1, 2016	August, 22, 2016	November 28, 2016	April 20, 2016
Artwork Due	June 20, 2016	September 5, 2016	December 19, 2016	March 13, 2017
Newsstands	Sept 20 – Dec 9 2016	Dec 9, 2016 – March 28, 2017	March 28, – June 10, 2017	June 10 – Sept 20 2017

### PRINT ADVERTISING RATES

Ad Size	Single Issue	Full Volume
Full Page	\$750	\$2400 (\$600 each / 20% discount)
2-Page Spread	\$1350	\$4300 (\$1075 each / 20% discount)

WWW.X-TRAONLINE.ORG

### ONLINE AD RESERVATIONS: OPEN CALENDAR

	Vertical Banner	Large Button	Small Button
Full Year	\$4000	\$2000	\$850
6 Months	\$2500	\$1250	\$500
Monthly	\$500	\$250	\$100

Vertical Banner\*

220 x 360 px

\*Up to 4 in rotation. Exclusive placement available.

Large Button

220 x 220 px

Small Button

110 x 100 px

– First time advertiser's payment due upon reservation, all others billed upon publication.

– Discounts available for non-profits and small organisations.

– Contact us for information on partnership bundles.

For enquiries please contact Pip Wallis: [pipwallis@x-traonline.org](mailto:pipwallis@x-traonline.org)